



Wine Auction & Gala~ May 1, 2010  
The Chesapeake Inn, Chesapeake City, Maryland

## Sponsorship Opportunities

### **Diamond \$5,000 (\$4,260 tax-deductible)**

- VIP table for eight in a premier location
- Two complimentary tickets to each of the 2010 preview tasting dinners\*
- Logo and listing as Diamond Sponsor on gala invitations\*
- Logo and listing as Diamond Sponsor on event-night signage
- Full-page ad (premier placement) and listing in auction catalog
- Corporate recognition on each event table
- Logo on gala cocktail napkins
- Recognition from auction podium throughout the event
- Company logo and Diamond Sponsor listing on preview dinner promotional materials\*
- Premier placement of logo on all event promotional & marketing materials
- Complimentary full-page ad in Cecil County Connections magazine\*\*
- Listing in Cecil College Foundation's Update Magazine event article
- Four invitations and speaking opportunity at the 2010 Foundation Scholarship Breakfast

### **Platinum \$3,500 (\$2,900 tax-deductible)**

- VIP table for eight in a preferred location
- Logo and listing as Platinum Sponsor on gala invitations\*
- Logo and listing as Platinum Sponsor on event-night signage
- Full-page ad (preferred placement) and listing in auction catalog
- Recognition from auction podium
- Premier placement of logo on all promotional & marketing materials
- Complimentary half-page ad in Cecil County Connections magazine\*\*
- Listing in Cecil College Foundation's Update Magazine event article
- Two invitations and speaking opportunity at the 2010 Foundation Scholarship Breakfast

### **Gold \$2,000 (\$1,700 tax-deductible)**

- Four seats in a preferred location
- Logo and listing as Gold Sponsor on gala invitations\*
- Logo and listing as Gold Sponsor on event-night signage
- Recognition from auction podium
- Full-page ad and listing in auction catalog
- Placement of logo on all promotional & marketing materials
- Listing in Cecil College Foundation's Update Magazine event article

### **Silver \$1,000 (\$850 tax-deductible)**

- Two seats in a preferred location
- Listing as Silver Sponsor on gala invitations\*
- Logo and listing as Silver Sponsor on event-night signage
- Recognition from auction podium
- Placement of logo on all promotional & marketing materials
- Listing in Cecil College Foundation's Update Magazine event article

\*These benefits are time-sensitive. Sponsorship must be confirmed in advance of print deadlines. \*\* Issue and placement of Diamond and Platinum ads in the Cecil County Connections magazine determined by editor.